



Welcome

This is the beginning
of something new...

ORIFLAME
— SWEDEN —

A close-up photograph of a woman wearing a light-colored straw hat and a blue and white striped shirt. She is smiling broadly with her eyes closed, and her hands are holding a white, flowing fabric that partially obscures her face. The background is a bright, clear sky.

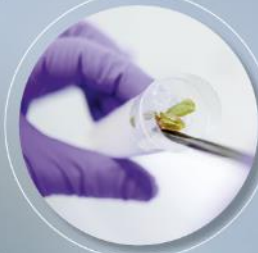
**A chance to do
something new and
different in your life**

Over 55 years of empowering people and their dreams



Then

- Founded in Sweden in 1967
- Pioneer in harnessing the power of natural extracts in products
- Person-to-person recommendations



Now

- Largest European beauty company selling direct
- Present in 60+ countries
- Over 30 Lacs consultants worldwide



First Indian Office
Opened in **1995**



Oriflame Products
received
**Elle Beauty Award in
2015 & 2016**



Oriflame in India



Offices in over **20**
Cities in India



Co-Founding Member
of **IDSA**



Beauty
is not only how you
look but also how
you live and feel

**We are from
Sweden**

Business
means giving people
who want to succeed an
affordable, low-risk way to
become their own boss.



We believe in making a difference

Co-founder of the World
Childhood Foundation

Association with
Deepalaya School in India

Globally, we are focusing on
reducing water and
energy usage

Researching on how to
lessen our impact on
the environment



A new opportunity awaits



Look Great



Make Money



Have Fun

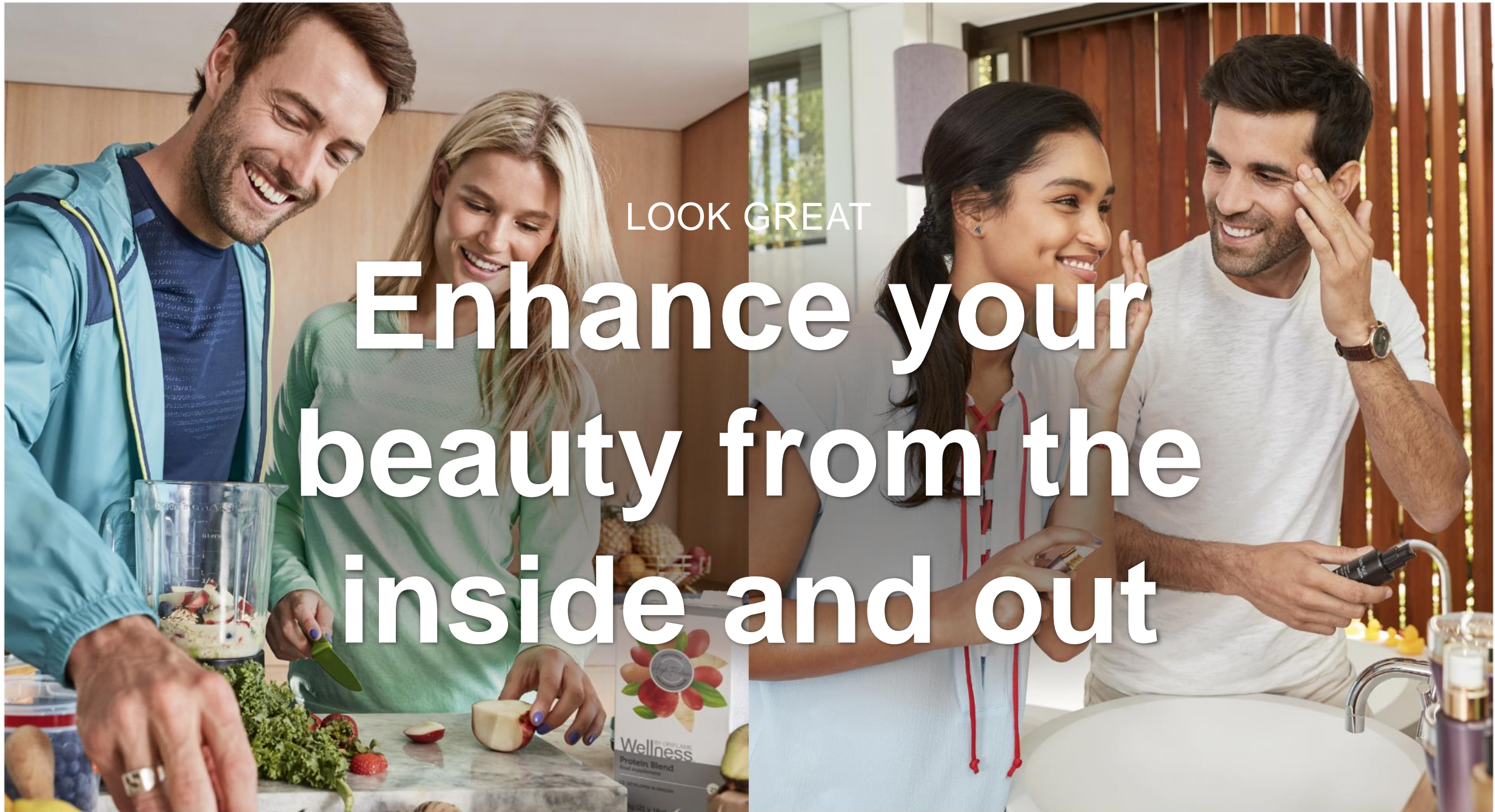
Look Great



LOOK GREAT

Products and advice to enrich your life

Beautiful Skin, Healthy Lifestyle
and Personal Expression



LOOK GREAT

Enhance your beauty from the inside and out

LOOK GREAT

Inspired by nature & powered by Swedish science

Nature

- Natural extracts
- Non-GMO formulations

Science

- Over 100 scientists create and test our products in-house
- Oriflame follows EU safety standards – one of the strictest in the world

Make Money

MAKE MONEY

Become an entrepreneur, your way



Recommend and sell products

Build your business

MAKE MONEY

Recommend and sell products

Recommend and sell one face cream and you'll earn:

₹ 470

Recommend and sell a skin care set and you'll earn:

₹1680



MAKE MONEY

Tools to help you sell

Trainings

Innovative Apps

Beauty Edit
with the latest trends

Online Catalogue

New products
and special offers
every month



MAKE MONEY

Start building your business

Earn up to 22%
incentives from
your team's sales

Build a career
on your terms

Be recognised for
your progress



MAKE MONEY

Earning with team sales

You sell one NovAge Ultimate Lift set and earn:
₹1680

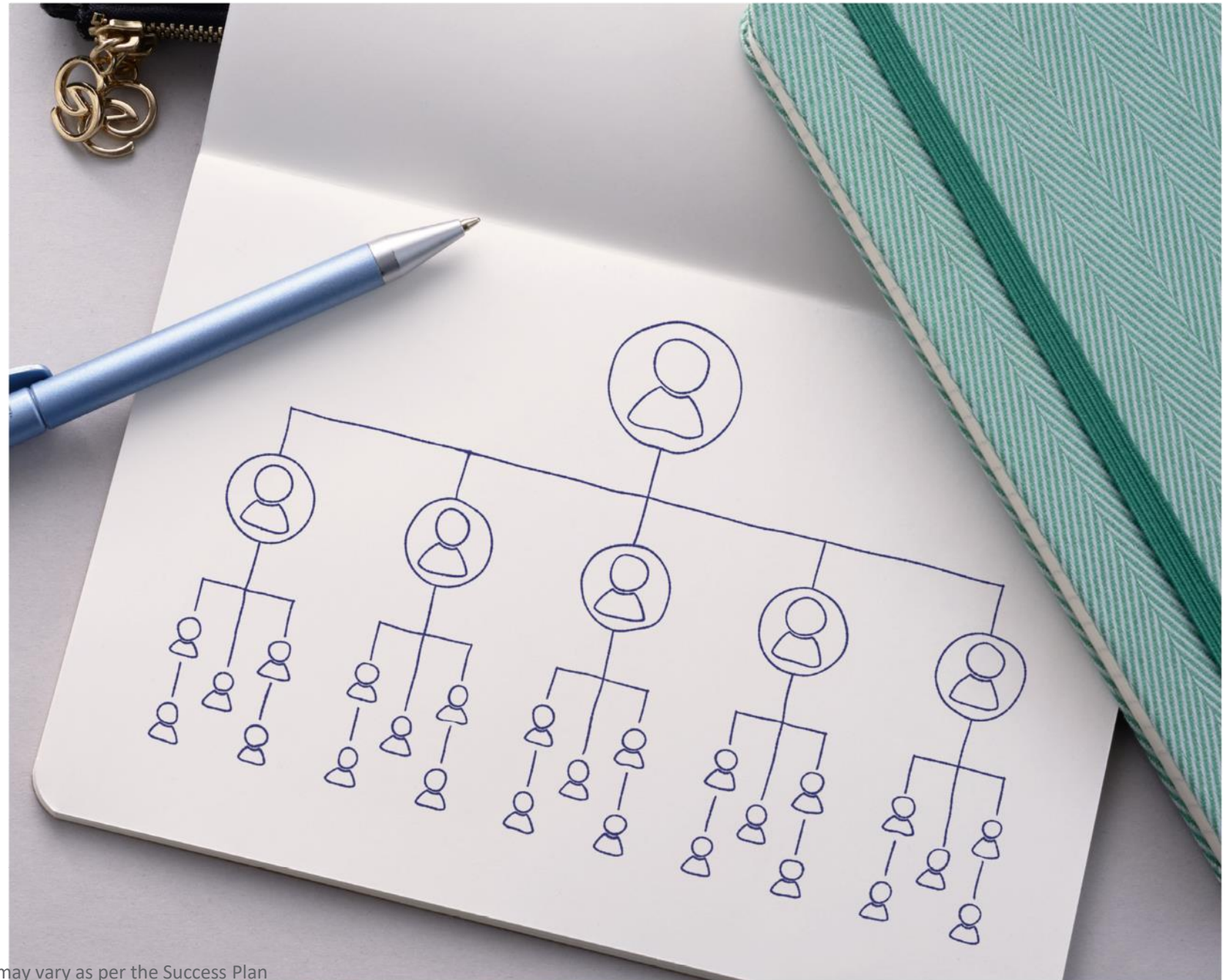
5 people on your team each sell one NovAge Ultimate Lift set.
Your Incentive on their sales is:

₹3,754*

Each of the 5 people on your team has their own team of 5 people, each selling a NovAge Ultimate Lift set.

Your Incentive on their sales is:

₹18,096*



*Income shown above is only indicative in nature and actual income may vary as per the Success Plan

A photograph of three people sitting at a table outdoors. On the left, a woman with long brown hair is smiling and looking towards the center. In the middle, a woman with blonde hair is smiling and looking down at a smartphone held by a man on the right. The man has a beard and glasses, is wearing a blue polo shirt, and is smiling broadly while looking at the phone. The phone screen shows a colorful interface with various icons and text. In the foreground, there is a light green mug, a glass of water with a lemon slice, and a small glass jar. The background is slightly blurred, showing a stone wall and some greenery.

MAKE MONEY
We'll support you



MAKE MONEY

Reach even higher

Earn bonuses and increase your income

Receive cash awards

Be recognised at events

Qualify for International Conferences

Have Fun

HAVE FUN

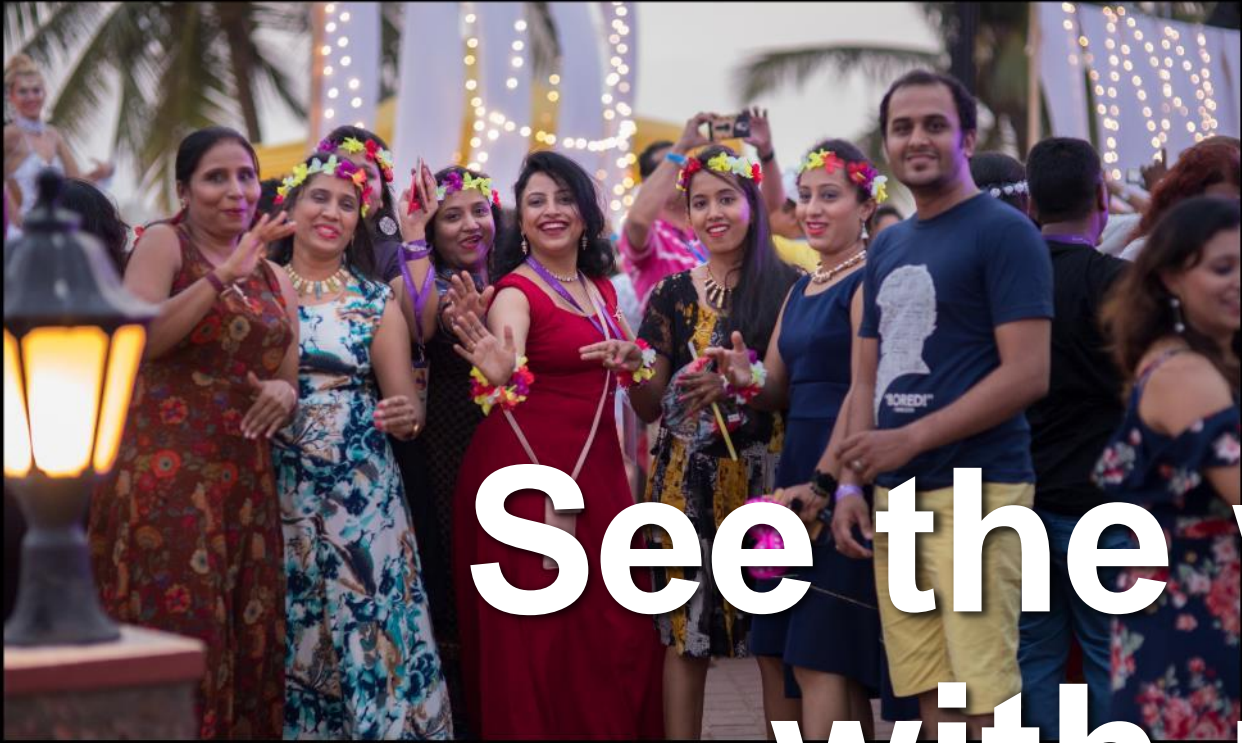
Become part of the Oriflame community

Join a welcoming
community

Connect with other
consultants through social
media groups

Meet new people
at events





See the world
with us



Join our team today

Welcome Program

“The First 90 Days” guide

Access to online tools
and training



A vibrant, celebratory scene featuring a group of people, primarily women, in a festive setting. They are surrounded by falling white confetti and string lights, suggesting a party or event. The individuals are dressed in stylish, colorful clothing, including floral patterns and sequined dresses. The overall atmosphere is joyful and energetic.

Make a change with Oriflame

ORIFLAME
— S W E D E N —



IMPORATNT ELEMENTS

Pyramid Scheme

Money/Buy back policy

**Multi level Marketing
structure/Compensation Plan**

**Written enforceable legal
contract**

**ID Card & Mandatory KYC for
Consultants**

**No entrance
fee/charges**

**Remuneration derived only
from sale of goods & services**

**Method of calculation of
remuneration disclosed**

**Complaint Redressal
mechanism & Compliances**

Direct Seller should...



Complaints Redressal Mechanism



Use approved training/literature material



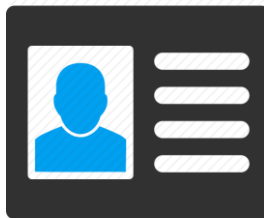
Provide warranty, return & replacement policy



Provide complete receipt



Provide correct product description



Provide correct enrolment details



Schedule your appointment



Direct seller Should Not Do...

Unfair Recruitment

Unverifiable/False Promise

Unfair Trade Practice

Provide Unapproved
Brochure

Deceptive Representations &
Benefits

Stocking

Sell Through E-Commerce



Under Oriflame Code of Ethics and Rules of Conduct

Do's

One Consultant, One Membership ID

Be true and transparent about your activities to the Company.

Oriflame products to be sold only through direct sale method.

Trust Oriflame Success Plan and run your business in an ethical manner

The only title which should be used on business cards, other printed materials or in email communication is "Independent (Beauty) Consultant"

On becoming a sponsor, train and motivate the personally sponsored Oriflame consultants.

An Immediate Family member like, son, daughter, mother, father, brother, sister and In-laws of an existing consultant, shall join Oriflame under the same network

Don'ts

One Consultant, Many Membership ID

Oriflame trademarks, logos and name are the property of Oriflame Cosmetics and not be used in printed materials nor published on the Internet, without prior written consent from Oriflame

Do not use unethical modes of sale of Oriflame products such as Retail/ecommerce etc.

Do not place orders in the name of another Oriflame Consultant, without that Oriflame Consultant's prior written approval.

Spouse of an existing consultant shall not take membership with separate ID

Do not engage or employ any person who is a Consultant in any other Group other than the Group of the former.

Consultants shall not steal an applicant from other Oriflame Consultants, nor interfere by soliciting Oriflame Consultants in the line of sponsorship of another Oriflame Consultant.