

## Customer Data Retention Period

Customer registration & data related to an online account creation.	Duration of relationship with Oriflame and for a period not exceeding 2 years following the last order.
Invoices, receipts and tax reports (including related personal data).	For a period not exceeding [10] years following the issue of the invoice/receipt or tax report.
Communications with Oriflame (including chats, telephone recordings, SMS's and any other Customer Services; data provided during live video events or posted via social media or website communication boards).	For a period not exceeding [2] years from the date of the communication.
Information related to your performance as a Customer including: history of purchases, order delivery and analysis of preferences.	Duration of relationship with Oriflame and for a period not exceeding 2 years following the last order.
Information related to providing you with direct marketing including monitoring effectiveness of marketing communication with you.	Duration of relationship with Oriflame, until you object to receiving marketing communication but not longer than 1 year following the last order.
Information related to your participation in contests, competitions, lotteries or any other quizzes.	For a period set in the contest T&C's and for as long as necessary to meet legal obligations (eg. tax requirements, claim settlement).
Cookies and/ or personal data collected via cookies.	According to Cookie policy up to 2 years after your visit to our website.
Data necessary to resolve claims, data subject requests and any other disputable issues.	For as long as necessary to resolve the issue and according to legal regulations.
Data processed based on your consent.	Until the consent is withdrawn.
Data processed based on the Company's legitimate interest.	Until you do not object for such processing.

For more information on how long your data will be stored, please contact the Company's data protection officer - [privacy@Oriflame.com](mailto:privacy@Oriflame.com).